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# Fund Profile Tool

## Helping you show your clients how their money is managed

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**The Fund Profile Tool is designed to support you in client conversations about your investment recommendations.**

The online tool will assist you to clearly demonstrate the benefits of investing with MLC by giving your clients greater insight and assurance into how their money is managed.

It's regularly updated with fund information including performance, commentary, stock and manager holdings and regional allocations.

You can use the Fund Profile Tool in client meetings and reviews or to create in-depth fund reports.

The Fund Profile Tool is designed to:

- show the breadth and depth of expertise and diversification your clients can access through an MLC investment
- demonstrate the sophisticated design, implementation and continuous refinement of their MLC investment
- be utilised in your client review process, and
- assist you to produce updated and detailed reports for your clients.

You can find the Fund Profile Tool on our website [masterkeycustom.com.au/privateinvestmentconsulting](https://masterkeycustom.com.au/privateinvestmentconsulting)

## Report Selection

You can generate one of the following reports:

- **Fund Snapshot** – This report provides a high level overview of the fund including key information and the fund objective. It's ideal for giving your clients a quick snapshot of the fund.
- **Monthly Commentary** – This report shows in-depth information about the fund and provides a brief monthly commentary on the market and fund performance. It's great as an up-to-date reference in client conversations as it shows how the fund is performing and why.
- **Full Report** – This report contains all the latest information available on the selected fund, it's managers and the MLC investment process.

Section	Item	Fund Snapshot	Monthly Commentary	Full Report
<b>Fund Overview</b>	Fund Overview	•	•	•
<b>Fund Breakdown</b>	By Asset Class	•	•	•
	By Manager	•	•	•
	By Industry		•	•
	By Country		•	•
<b>Stock Holdings</b>	Top Stocks for Fund	•	•	•
	Top Stocks by Asset Class		•	•
<b>Historical Performance</b>	Absolute Fund Returns	•	•	•
<b>Commentaries</b>	Fund Commentary	•	•	•
	Market Commentary	•	•	•
<b>MLC Investment Process</b>	MLC Investment Philosophy			•
	Portfolio Design			•
	Managing the Managers			•
	Portfolio Implementation			•
	Ongoing Review			•
	MLC's Multi-Manager Credentials			•
<b>Other</b>	Manager Profiles			•

**Note:** Report content may vary depending on the fund selected.